

Memberandum

Volume 22, Number 3

June, 2016

GGC Approves Distribution of \$0.20/bushel

On June 16th, the Golden Growers Board of Directors approved a distribution of \$3,098,056 to members of record as of June 1, 2016. This distribution, to be issued in the last week of June, will consist entirely of retirement of 2015 allocated income. Combined with the February distribution, 90% of 2015 allocated income will be retired. The remaining equity balance is \$693,847 or \$0.045/bushel delivered in 2015.

With this payment, Golden Growers will have issued payments to members totaling \$86,407,052. This represents 160% of members' original equity investment in the ProGold plant.

Member Survey Coming in July

Please watch your mail for an important member survey and make a commitment to promptly complete and return it. This survey is an integral part of the Board's strategic planning process designed to protect and improve your investment in Golden Growers Cooperative.

This <u>confidential</u> survey was designed to be fairly simple, yet provide the kind of information that will be useful as we think about the future. We will be asking you to:

- * Update member information;
- * Provide your thoughts on investing;
- * Relay corn delivery information, and; and
- * Share your interest in alternative and niche markets.



For the past three years, your Board has been deeply involved in a strategic planning process focused on protecting and improving your investment in Golden Growers Cooperative and the ProGold corn milling plant.

As part of that planning process, Golden Growers engaged in a marketing research project funded

with contributions from the ND Corn Utilization Council, the ND Agricultural Products Utilization Commission, and USDA's Rural Development Agency. Research has focused on trends of the corn sweetener market, emerging products that could use corn starch or sweeteners as a feedstock, and market niches that could benefit our members and the region.

Your timely response to the survey is the most important thing you can do to guide your Cooperative.

This is the first time, Golden Growers members have been surveyed in twenty two years.

When survey responses are received, we will begin tabulating and evaluating them. We plan to share those results with you.

FDA Overhauls Food Label

On May 20th the FDA issued new rules on how dietary information on foods will be labeled. Citing a growing number of Americans battling obesity, diabetes, and heart disease, label changes will adjust serving sizes to reflect how much people actually eat, increase the visibility of total calories, and, for the first time, list the percent of sugars added to food products.

It is uncertain on how much of an impact these changes will have on consumer behavior. When it comes to carbonated soft drinks, Darren Seifer with the NPD marketing research group said, "Carbonated soft drinks have been on the decline before any of this happened. It might not make it exponentially greater, but it may help sustain it."

Food manufactures have until July of 2018 to comply with new labeling requirements.

Current Label Proposed Label Nutrition Facts Nutrition Facts er Ab 8 servings per container as Per Conta B tuo ving size Calories from Fat 72 int per 2/3 cup Calories 230 230 Calories ily Value Total Fat 8g 12% % DV* iturated Fat 1g 12% Total Fat 8g Trans Fat Og 5% Saturated Fat 1g 0% holesterol Omg Trans Fat0g m 160mc 0% Cholesterol Omg Total Carbo 12% Dietary Fiber 4g 16% 7% Sodis im 160mg Sugars 1g 12% Total Carbs 37g Protein 3g 14% Dietary Fiber 4g Sugars 1g Added Sugars 0g Vitamin A 103 Vitamin C 8% Protein 3g Calcium 20% Iron 45% 10% Vitamin D 2mog 20% Calcium 260r 45% Iron 8mg 5% Potassium 235mg Footnote on Daily Values (DV) and calories reference to be inserted here.

Corn Refiners Drop Effort to 'reform' Sugar Program

Saying that they didn't see a way they could win, John Bode, President of the Corn Refiners Association, discussed the group's decision to discontinue pursuing reforms to the sugar program. Instead, Bode indicated the CRA would focus on issues such as the labeling of 'added sugars and GMOs', areas where the CRA's interest align with the Sugar Association.

Late in 2015, a long legal battle between the two organizations was settled out of court and likely played into a truce over the sugar program.

Electronic Payments on the Horizon



Agvance, our member management and financial software system, is in the process of adding a module to their system which will allow payments to be deposited directly to your bank account

by ACH transfer. We will be watching closely as they 'test' this system with other users. If all goes well, we do hope to make this feature available to Golden Growers members. One question on your member survey asks if you are interested in ACH deposits. If this is your desire, this is one more reason to return your questionnaire in July.

June, 2016 Memberandum Newsletter



Golden Growers Cooperative 1002 Main Ave. W. Suite 5 West Fargo, ND 58078

Keep Your Membership Records Up to Date

Your cooperative regularly communicates with you by sending annual reports, newsletters, distributions, tax information, delivery notices, and an annual pool election opportunity.

You can help us make sure you are receiving information by informing Golden Growers whenever you change your mailing address. All you need to do is call the office at 701-281-0468 or email us at lorib@goldengrowers.com with current information and we will update your membership record.

Important Dates:

July 10 – Member Survey Mailed July 30 – Deadline to return Member Survey September 5 – Transfer Request Deadline September 15 – Board of Directors Meeting October 15 – Annual Delivery Pool Election Letter Issued December 9 – Board of Directors Meeting December 15 – Deadline for Delivery Pool Election Responses

memberandum is published by:

Golden Growers Cooperative 1002 Main Ave. W, Suite 5 West Fargo, ND 58078 701-281-0468 Scott Stofferahn Executive Vice President scotts@goldengrowers.com www.goldengrowers.com

© 2016 Golden Growers Cooperative